



# WASSA

WESTERN ASSOCIATION  
OF SUMMER SESSION ADMINISTRATORS



## 63<sup>rd</sup>

Annual Conference  
Information Package

*The Sky's the Limit:* Responding to the  
Economic Landscape



UNIVERSITY OF  
REGINA

Credit Studies Division  
Centre for Continuing Education

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<b>2009 WASSA Officers</b>		
<b>President</b>	Michelle Bartlett	University of Alaska Fairbanks
<b>Past-President</b>	Martin Barry	Oregon State University
<b>President-elect</b>	Dana Dudley	Pepperdine University
<b>Secretary</b>	Kerri Garcia	University of Nevada Reno
<b>Treasurer</b>	Mike Poe	Northwest Nazarene University
<b>Director</b>	Harriet Abe	University of Hawaii at Manoa
<b>Director</b>	Florie Wilcoxson	University of Alaska Fairbanks
<b>Director</b>	Mely Fitzgerald	University of California Riverside

<b>2009 WASSA Committee Chairs</b>		
<b>Annual Meeting</b>	Harriet Abe	University of Hawaii at Manoa
<b>Catalog</b>	Kim Parks	University of San Diego
<b>Communications</b>	Merly Fitzgerald	University of California Riverside
<b>Marketing</b>	Linda Schoepflin	Washington State University
<b>Membership</b>	Carol Switzer	Arizona State University
<b>Nomination</b>	Martin Barry	Oregon State University
<b>Programs</b>	<i>Open Position</i>	
<b>Research</b>	Geoff Foy	Central Washington University
<b>Resolutions and Professional Standards</b>	Martin Barry	Oregon State University

## Welcome from the Director of the Centre for Continuing Education



To members of the Western Association of Summer Session Administrators,

On behalf of the University of Regina, I am pleased to welcome our WASSA colleagues to Regina in Sept. 2009 for the 63<sup>rd</sup> annual WASSA conference. The University of Regina has certainly benefited from its involvement with WASSA and we are honoured to be hosting this year's conference. We have a variety of activities planned for you that showcase the University and various attractions of Regina. You will spend a morning at our very own historic College Avenue campus that was built in 1911 and then have the chance to take a haunted tour of the building. In addition, you will have the opportunity to visit the First Nations University of Canada, located at the University of Regina's main campus, which is the only autonomous First Nations postsecondary institution in Canada. This one-of-a-kind building was opened on June 1, 2003, designed by Canadian architect Douglas Cardinal, and features the First Nations Veterans Memorial Glass Tipi.

In addition to these University attractions, you will also have the opportunity to visit exciting cultural attractions around the city. The President's Reception will take place at the Royal Saskatchewan Museum and the Awards Banquet will take place at the new Royal Canadian Mounted Police Heritage Centre. The program also includes optional tours to visit Moose Jaw, a historic neighboring city to our west; a walk around Wascana Centre, a gorgeous 2300 acre urban park in the heart of Regina; or shopping in downtown Regina, which features attractions such as Casino Regina, F.W. Hill Pedestrian Mall, and Victoria Park.

You will stay at the elegant Hotel Saskatchewan, a CAA Four Diamond hotel, situated in downtown Regina and overlooking Victoria Park. Most of our convention activities will take place at the Hotel Saskatchewan within their splendid meeting rooms. The Library features one of Hotel Saskatchewan's most precious chandeliers, which once hung in the Russian Imperial Palace. Saskatchewan is known for its friendly people, warm hospitality, and good food. I trust that you will experience all of this and much more during your stay in Regina.

Sincerely,

Dr. Harvey King  
Director, Centre for Continuing Education  
University of Regina

## Message from the WASSA President-Elect



*The Sky's the Limit: Responding to the Economic Landscape*

This year's conference will focus on how summer programming can successfully respond to economic shifts. We've created time in the program for dialogue between our members and external experts to discuss sound programming ideas, resource management, and streamlining procedures. We've also left ample opportunities to brainstorm and problem-solve, drawing on the strengths of our fellow WASSA members. We hope that the 2009 conference will equip you to develop summer programming responsive to the recent economic challenges. Please mark your calendars for the WASSA Conference, September 21-24, 2009 in Regina Saskatchewan Canada. I hope to see you there.

Dana Dudley  
WASSA President-Elect  
Pepperdine University

WASSA 2009: Sept. 21—24, 2009, Regina, SK, Canada  
 63rd Annual Conference  
*The Sky's the Limit: Responding to the Economic Landscape*

### Conference Contacts

Jessica Jakubowski (306) 585-5868 [jessica.jakubowski@uregina.ca](mailto:jessica.jakubowski@uregina.ca)  
 Or the Credit Studies Division (306) 585-5807

### Accommodations

Radisson Plaza Hotel Saskatchewan  
 2125 Victoria Avenue  
 Regina, Saskatchewan  
 S4P 0S3 Canada  
 Phone: (306) 522-7691  
 Fax: (306) 757-5521  
[www.hotelsask.com](http://www.hotelsask.com)

### Conference Fees

Member Early Registration \$415.00 (USD) and Non-member Early Registration \$475.00 (USD)  
 Early registration ends September 1st, 2009.

### Reservation Information

Online Booking Site: [www.radisson.com/WASSA](http://www.radisson.com/WASSA)  
 Telephone: 1-800-395-7046

The special conference code is **U of R** or **WASSA**.

Reserve your room before Aug. 21, 2009 to qualify for these rates:

\$123.00 per night for a single room

\$133.00 per night for a double room

The check-in time is 3:00 pm and the check-out time is 12:00 pm.

### Important! New Passport Requirement!

The Western Hemisphere Travel Initiative (WHTI) requires citizens of both countries to present a passport when entering the United States. This will affect both Americans and Canadians. Since January 2007, a passport has been required to enter or leave the U.S. by air. The requirements for land and sea travel will go into effect June 2009. Please visit [http://www.consular.canada.usembassy.gov/passport\\_requirement.asp](http://www.consular.canada.usembassy.gov/passport_requirement.asp)

### Travel to Regina International Airport

West Jet [www.westjet.com](http://www.westjet.com)

Northwest Airlines [www.nwa.com](http://www.nwa.com)

Air Canada [www.aircanada.com](http://www.aircanada.com)

### Transportation from Airport to Hotel

*Premiere Taxi Service* (306) 525-9555

Approximately \$13-\$14 CND

Pre-booking Services Available for Taxi

*Limo Service* from the airport offered by Sask Hotel

Call (306) 522-7691

### Canadian Currency

Like our neighbours in the United States, Canada's monetary system is based on dollars and cents. Visitors are advised to exchange their currency for Canadian dollars. This can be done at most banks; all major banks are within walking distance of the hotel.

### Currency Converter

Find out how much your currency is worth in Canadian dollars at today's exchange rate. [www.xe.com](http://www.xe.com)

## Banking

Traveller's cheques and credit cards are accepted at most commercial establishments, banks and currency exchange offices. Banking hours are generally 9:30 am to 4 pm, Monday through Friday, and some banks are open Saturdays. Automated teller machines (ATMs) are available 24 hours per day, and are typically connected with the InteracCIRRUS and/or Plus networks. They are found at banks, retail areas and in many cases at special event venues. ATMs offer the same rate of exchange to be found at traditional banking and exchange institutions. Most businesses also accept direct debit payments. Prior to leaving for your trip, you'll want to notify your credit card company that you will be traveling internationally to avoid a possible freeze being placed on your account due to extra activity that might look suspicious.

## Taxes

### *Provincial Sales Tax (PST)*

Businesses collect 5 % Provincial Sales Tax (PST) on taxable goods and services in Saskatchewan. Some goods are exempt from the PST, including:

- food and drink
- books, magazines and newspapers
- children's clothing and footwear
- gasoline
- beer, wine and spirits (see Liquor Consumption Tax below)

Non-residents are required to pay PST on all goods that are purchased in Saskatchewan. Refunds are not available for non-residents who remove goods purchased in Saskatchewan.

### *Good and Services Tax (GST)*

In addition to the PST, the federal government charges a five per cent Goods & Services Tax (GST) on most purchases.

### *Other Taxes*

- 10% Liquor Consumption Tax on beer, wine and spirits

## Cell Phone Usage

Contact your cellular telephone provider for information on roaming charges.

## Weather

Saskatchewan averages the most sunshine of any Canadian province; nights tend to be cool. The average daytime temperature for Sept. is 11 C (53 F). The average maximum daily temperature is 18 C (64 F) and average minimum daily temperature is 4.6 C (40 F). For Sept., the average rainfall is 31.7 mm and the average precipitation is 32.6 mm.

## Useful Links

### **University of Regina Centre for Continuing Education**

<http://www.uregina.ca/cce/>

### **Tourism Regina**

[www.tourismregina.com](http://www.tourismregina.com)

### **Tourism Saskatchewan**

[www.tourismsask.com](http://www.tourismsask.com)

### **Regina Downtown Business and Improvement District**

[www.reginadowntown.ca/](http://www.reginadowntown.ca/)

### **Downtown Map and Directory**

[www.reginadowntown.ca/siteimages/pdfs/downtownmapnew.pdf](http://www.reginadowntown.ca/siteimages/pdfs/downtownmapnew.pdf)

### **Downtown Dining Guide**

[www.reginadowntown.ca/siteimages/DT%20Dining%20Guide%20Electronic%20copy\(2\).pdf](http://www.reginadowntown.ca/siteimages/DT%20Dining%20Guide%20Electronic%20copy(2).pdf)

### **Royal Saskatchewan Museum**

[www.royalsaskmuseum.ca/](http://www.royalsaskmuseum.ca/)

### **Royal Canadian Mounted Police Heritage Centre**

[www.rcmpheritagecentre.com/](http://www.rcmpheritagecentre.com/)

### **Wascana Centre**

[www.wascana.sk.ca/](http://www.wascana.sk.ca/)

### **Tunnels of Moose Jaw**

[www.tunnelsofmoosejaw.com](http://www.tunnelsofmoosejaw.com)

### **Temple Gardens Mineral Spa**

[www.templegardens.sk.ca](http://www.templegardens.sk.ca)

### **Tourism Moose Jaw**

[www.moosejaw.ca/tourism/](http://www.moosejaw.ca/tourism/)

## Daily Schedule

<b>Monday, Sept. 21, 2009 - Hotel Saskatchewan</b>	
<b>Morning</b>	
<b>9:00 am—6:00 pm</b>	<b>Registration</b> <i>2nd floor foyer</i>
<b>10:00 am—12:00 pm</b>	<b>Executive Committee Meeting</b> <i>Victoria</i>
<b>12:00 —1:00 pm</b>	<b>Seasoned and New Administrators' Lunch</b> <i>Wascana</i>
Join us for an opening luncheon before the workshop begins. Meet new colleagues for networking and idea sharing.	
<b>Afternoon</b>	
<b>1:00 —5:00 pm</b>	<b>Seasoned and New Administrators' Workshop</b> <i>Victoria</i>
Presenter: Florie Wilcoxson, University of Alaska Fairbanks	
The Workshop for Seasoned and New Administrators is the first event of the WASSA 2009 conference. Beginning with lunch, the afternoon workshop will cover foundational topics such as summer programming, financial models, statistical processes, marketing and more. Veteran administrators will share their expertise and answer questions. There will be plenty of useful information for both new and continuing administrators. This is an excellent networking opportunity for all WASSA conference attendees.	
<b>5:00 —6:00 pm</b>	<b>Committee Meetings</b> <i>Victoria</i>
<b>Evening</b>	
<b>6:00—7:00 pm</b>	<b>Early Bird Reception</b> <i>Wascana</i>
Enjoy an elegant rendezvous with colleagues as you delight in fine and decadent Saskatchewan-inspired hors d'ouvres.	
<b>7:00 pm</b>	<b>Dinner with Colleagues</b>
<b>7:00 pm</b>	<b>Executive and Annual Conference Committee Meeting</b> <i>Victoria</i>
<b>Tuesday, Sept. 22, 2009 - Hotel Saskatchewan</b>	
<b>Morning</b>	
<b>8:00 am—12:00 pm</b>	<b>Registration</b> <i>2nd floor foyer</i>
<b>8:00—9:30 am</b>	<b>Breakfast</b> President's Welcome, Roll Call, and Program Overview <i>Wascana /Victoria</i>  Presenter: WASSA President, Michelle Bartlett, University of Alaska Fairbanks

# Daily Schedule

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<b>9:30—9:45 am</b>	<b>Break</b> <i>Wascana</i>
<b>9:45—10:45 am</b>	<b>University of Regina Welcome and Plenary Session I</b> <i>Victoria</i>
<p>Topic: <u>The Great Recession of 2008-09: What Does It Imply for Summer Session Planning and Outcomes?</u>            Presenter: Dr. Harvey King, University of Regina</p> <p>The “Great Recession” has affected the various regions of Canada and the United States in different manners, but could have been described as a blue-collar, young worker recession (coupled with the destruction of the retirement savings of older workers). Where do the economies of Western Canada and the western United States stand? What has the recession meant for Summer Sessions in Summer 2009? Given the status of the economy, what should be our focus for planning for Summer Sessions in 2010 and onwards?</p> <p><i>Harvey King is currently an associate professor in the Economics Department at the University of Regina, Director of the University of Regina’s Centre for Continuing Education, Chair of the Saskatchewan Council on Admissions and Transfers (SaskCAT), and Secretary-Treasurer of the Canadian Association of University Continuing Education. Dr. King completed his PhD at the University of Western Ontario in 1988, with Fields in Labour Economics and Monetary Economics. He has been an academic administrator since 2000, but still works and teaches in Economics. His most recent scholarly focus has been on writing textbooks supplementals. He is currently developing an online first-year macroeconomics course, with the “Great Recession” as a running theme through the course.</i></p>	
<b>10:45—11:45 am</b>	<b>Panel Discussion</b> <i>Victoria</i>
<p>Topic: <u>Programs that Make Money</u></p> <p>Join us for a session dedicated to revenue-generating programs. Hear from several WASSA colleagues as they describe their most financially successful programs. Develop your own ideas on how to modify these programs to make money for your institution.</p>	
<b>Afternoon</b>	
<b>12:00—1:15 pm</b>	<b>University Software Themed Lunches</b> <i>Wascana/Victoria</i>
<b>1:15—2:15 pm</b>	<b>Marketing Showcase</b> <i>Victoria</i>
<p>See the best of the best of your colleagues’ marketing ideas as the Marketing Committee showcases this year’s submissions.</p>	
<b>2:15—3:15 pm</b>	<b>Round Tables</b> <i>Wascana/Victoria</i>
<p>Topic: <u>Effective Marketing</u></p> <p>Five round table discussions on multiple aspects of marketing summer sessions, including web marketing, print marketing, the journey from print to web-based catalogs, events and collateral pieces, and social networking sites, such as Facebook. Learn from colleagues who have successfully used these various marketing techniques to increase their enrollments.</p>	
<b>3:15—3:30 pm</b>	<b>Break</b> <i>Wascana</i>

## Daily Schedule

<b>3:30—4:30 pm</b>	<b>Grand Round Table</b> <i>Victoria</i>
Topic: <u>Building Lean and Mean Summer Sessions in Challenging Economic Times</u> Moderator: Dr. Christine Crowe, University of Regina	
Participate with your colleagues in a discussion of how the economic situation has impacted their institutions. Learn from their responses and develop new strategies for 2010.	
<b>5:00—6:00 pm</b>	<b>Executive Committee Meeting</b> <i>Wascana</i>
<b>Evening</b>	
<b>5:45 pm</b>	Shuttle to President's Reception at the Royal Saskatchewan Museum
<b>6:00—8:00 pm</b>	<b>President's Reception</b> <i>Royal Saskatchewan Museum</i>
<b>8:00 pm</b>	Shuttle back to Hotel Saskatchewan
<b>Dinner with Colleagues</b>	
<b>Wednesday, Sept. 23, 2009 - Centre for Continuing Education</b>	
<b>Morning</b>	
<b>7:30—8:15 am</b>	<b>Breakfast Buffet</b> <i>Wascana (Hotel Saskatchewan)</i>
<b>8:15 am</b>	Walk or shuttle to University of Regina Centre for Continuing Education (CCE)
<b>8:30—9:30 am</b>	<b>Communication Showcase</b> <i>CB 106</i>
Learn how to improve your website as you see the submissions to the Communication Committee. Understand what makes a strong web presence for summer sessions and leave ready to improve your web site.	
<b>9:30—10:30 am</b>	<b>Round Tables</b> <i>CB 106</i>
Topic: <u>Administrating Strong Summer Sessions</u>	
This group of round tables addresses administrative issues such as revenue sharing models, budget management, annual reports, department transitions, and reorganizations. Join your colleagues in these discussions and gain new ideas and methods for leading summer sessions.	
<b>10:30—11:00 am</b>	<b>Program Showcase</b> <i>CB 210</i>
Listen to the innovative programs at other institutions as the Program Committee showcases this year's submissions. Steal ideas and make them your own, and maybe next year you will win "Best Stolen Program Idea."	
<b>11:00—11:15 am</b>	<b>Customs and Border Information Session</b> <i>CB 106</i>
As an international traveler, you should be aware of the rules for bringing items back from your trip. This presentation will help you prepare for your return to the United States by providing information about what you must declare, duty-free exemptions, prohibited and restricted items, and other travel-related news.	

<b>11:00—11:30 am</b>	<b>Historic and Haunted Tour</b> <i>CCE</i>
<p>Join us for a mystifying and ghoulish tour of the University of Regina College Avenue Campus, now home to the Centre for Continuing Education. We have three principal ghostly haunts to tell you about and we're sure they'll give you goosebumps. Follow your guide to the darkest corners of the College Campus as you travel through its intriguing history.</p>	
<p><b>Afternoon</b></p>	
<b>11:30 am</b>	<b>Lunch</b> <i>CB 109</i>
<p>Feel free to take your boxed lunch outside and enjoy beautiful Wascana Park or eat indoors amongst the marbled floors and wooden archways of this historical campus.</p>	
<b>12:30 pm—5:30 pm</b>	<b>Optional Tour #1—Moose Jaw</b> <i>Shuttle from Hotel Sask.</i> <i>Cost \$15 USD to be paid upon registration</i>
<p>Moose Jaw is a distinctive city, located just 44 miles (about 50 mins) west of Regina on the Trans-Canada Highway. The city of Moose Jaw boasts many attractions, including the Tunnels of Moose Jaw and the Temple Gardens Mineral Spa. Situated in downtown Moose Jaw, both of these tourist attractions are within walking distance of a variety of quaint little shops and galleries. You may choose to spend your afternoon a number of ways.</p>	
<ol style="list-style-type: none"> <li>1. Begin in the Moose Jaw Tunnels, where history goes underground, and explore either one or both of these interactive, award winning, walking tours. The Chicago Connection is a light-hearted adventure telling the colourful story of rum running during the height of America's prohibition. The Passage to Fortune is an epic drama which pays tribute to the challenges of the Chinese migrant in turn-of-the-century Canada. Each tour is 50 mins long. Single tour is \$13.00 CND, Double Tour is \$21.00 CND.</li> <li>2. You may also choose to begin your afternoon at the Temple Gardens Mineral Spa, featuring Canada's largest therapeutic Geo-Thermal Mineral Water indoor and outdoor rooftop pool. Replenish your body as you <i>take the waters</i>, a blend of essential elements drawn from porous rock formations of an ancient sea bed more than 4500 ft. below the earth's surface. Entrance to the Spa is \$7.00 CND.</li> <li>3. If you would rather spend your afternoon leisurely carousing scenic downtown Moose Jaw, you are free to guide yourself around the town's galleries and shops. Additional information on tourist attractions are located at the back of this information package.</li> <li>4. With three hours of time to enjoy, you can easily experience all the sights and sounds that historic downtown Moose Jaw has to offer. Choose one Tunnels of Moose Jaw tour, then walk over to the Spa for a relaxing soak, and end your afternoon with a stroll down Main Street. The combination of options are up to you!</li> </ol>	
<b>1:00 pm—2:00 pm</b>	<b>Optional Tour # 2—Wascana Centre Guided Walking Tour</b> <i>Depart from CCE</i>
<p>Enjoy an one-hour guided outdoor tour through monuments of Wascana Centre, a 2300 green acre area, boasting beautiful trees, pathways, promenades, islands, outlooks, trails, fountains, bridges, and a waterfall. Many of the city's top tourist attractions are located here, including the Royal Saskatchewan Museum, Saskatchewan Science Centre, and Waterfowl Park. Be sure to wear comfortable walking shoes and dress for the weather!</p>	
<b>1:00 pm</b>	<b>Self-Guided Tour # 3—Shop 'Till You Drop in Downtown Regina</b>
<p>In the heat of downtown Regina is the Cornwall Centre, surrounded by a cosmopolitan mix of trendy fashion boutiques and one-of-a-kind local retail shops! You can take a break from shopping and soak in some of the culture and entertainment that fill the cobblestone streets of the Frederick W. Hill pedestrian mall, explore the variety of surrounding art galleries and museums, or try your luck at the historic Union Train Station, now home to Casino Regina. Don't miss out on memorial Victoria Park or the selection of fine dining and bistros that line the streets of beautiful downtown Regina.</p>	

## Daily Schedule

Evening	
<b>6:00 pm</b>	<p><b>Consultation Dinner: Corner a Colleague</b> This is an opportunity to “corner” a colleague for dinner at a restaurant of your choice and spend some time picking one another’s brains. Whether you are curious about their programs, or looking for helpful advice, this is your chance to explore their answers!</p>
<b>Thursday, Sept. 24, 2009 - Hotel Saskatchewan</b>	
Morning	
<b>7:30—8:15 am</b>	<p><b>Breakfast Buffet</b> <i>Wascana</i></p>
<b>8:15—8:45 am</b>	<p><b>Catalog Showcase</b> <i>Victoria</i></p> <p>Discover great ideas to enliven your summer catalogue as the Catalog Committee showcases this year’s submissions.</p>
<b>8:45—9:45 am</b>	<p><b>Plenary Session II</b> <i>Victoria</i></p> <p>Topic: <u>Statistical Modeling of Summer Enrollments at Select Universities</u> Speaker: Vanessa Spencer</p> <p>Having just completed her Master’s degree in Economics, Vanessa will share her thesis research which identifies factors that predict summer enrolment at U.S. public universities. She will explore factors such as tuition, availability of financial aid, unemployment rates, and average income of the attendee and their family.</p>
<b>9:45—10:00 am</b>	<p><b>Break</b> <i>Wascana</i></p>
<b>10:00-11:00 am</b>	<p><b>Panel Discussion</b> <i>Victoria</i></p> <p>Topic: <u>Lessons from 2009</u> Moderator: Reid Warner</p> <p>2009 was an unprecedented year for higher education. Find out what this panel of peers learned from this challenging year. Summer administrators from private, small public, large public and Canadian institutions will share their lessons learned.</p>
<b>11:00 am—12:00 pm</b>	<p><b>Moving Forward: Implementing WASSA’s Strategic Plan</b> <i>Victoria</i></p> <p>During the past two WASSA conferences we have worked to develop a strategic plan. Join us for an interactive session to move that vision into action.</p>
Afternoon	
<b>12:00—1:45 pm</b>	<p><b>Business Lunch</b> <i>Wascana</i></p>

# Daily Schedule

<b>2:00—3:00 pm</b>	<b>Plenary Session III</b> <i>Victoria</i>
Topic: <u>The Driving Force: Directing it to Where You Want to Go</u> Speaker: Fay Thompson, University of Saskatchewan	
Sometimes we know what we want but can never seem to achieve it. And sometimes we will repeat behaviours even if they give us a less than desirable result. Why? Understanding what drives your actions and decision making is very beneficial in determining why you do the things you do and why you can't seem to achieve the things you would like to. When you know the forces and underlying intentions behind your life, you then can consciously change them to bring forth new and more desirable behaviours and outcomes. In this interactive lecture, Fay Thompson will guide you through the steps in uncovering what really drives you and show you ways to change direction so that you can drive yourself to a new, desired destination. Follow along and you may just find that the sky's the limit!	
<b>3:15 pm—4:30 pm</b>	<b>Tour at U of R Main Campus</b> <i>Depart from Hotel Sask.</i> Tour First Nations University of Canada and visit the University Bookstore. Shuttle provided to and from campus.
<b>Evening</b>	
<b>5:45 pm</b>	Shuttle to Awards Reception and Banquet <i>Depart from Hotel Sask.</i>
<b>6:00—6:30 pm</b>	<b>Awards Reception</b> <i>Regina Canadian Mounted Police (RCMP) Heritage Centre</i>
<b>6:30—9:00 pm</b>	<b>Awards Banquet</b> <i>RCMP Heritage Centre</i>
<b>9:00 pm</b>	Shuttle back to Hotel Saskatchewan <i>Depart from RCMP Heritage Centre</i>

## Walking Directions from Hotel Saskatchewan

### To Royal Saskatchewan Museum (2445 Albert St.)

16 mins.

1. Head west on Victoria Ave toward Albert St for 0.3 miles.
2. Turn left at Albert St. Walk for 0.6 miles.
3. The Royal Saskatchewan Museum is at the corner of College Ave. and Albert St.

### To Centre for Continuing Education (2155 College Ave.)

11 min.

1. Head east on Victoria Ave. toward Scarth St. for 27 yards.
2. Turn right at Scarth St. Continue for 0.5 miles.
3. The Centre for Continuing Education is directly ahead on College Ave.

### To University of Regina—Main Campus (3737 Wascana Parkway)

45 min.

1. Head east on Victoria Ave. toward Broad St.
2. Turn right at Broad St. Continue for 1.7 miles.
3. Broad St. becomes Wascana Parkway. Continue for 0.4 miles.

## University of Regina Institutional Profile

The University of Regina is the jewel in the crown of the Canada's prairie post-secondary education institutions, and continues to grow its national reputation for excellence in teaching and research. Nine different faculties work together to offer a full range of undergraduate and graduate degrees, certificates, and diplomas.

This public institution began as a small high-school residential school in 1911, and was known then as Regina College. It soon developed into a second campus of the University of Saskatchewan, until it gained full independence as a degree-granting institution in 1974. Since then, the University of Regina has achieved a series of national firsts. The university was the first Western Canadian institution to offer a cooperative education program in arts, engineering, business administration and science. It is also the first Canadian university to offer a full Police Studies Degree. One of its greatest achievements was the establishment of the Saskatchewan Indian Federated College in 1976. This federated college has now evolved into the independent institution known as the First Nations University of Canada.

The University of Regina divides its school year into three general semesters. The fall semester runs from September to December; winter semester runs from January to April; spring/summer semester runs from May to August. During the fall and winter semesters, fulltime student enrolment at the University of Regina generally hovers at 12 000 students. The number of students enrolled in Spring and Summer (branded "Summer University") semesters drops down to 4700, while students take advantage of the many summer employment opportunities offered throughout the province.

The University of Regina's Centre for Continuing Education administers a variety of certificate and diploma programs, with Public Relations and Administration certificates being the most popular. Further to offering many certificate programs, the Centre for Continuing Education is also responsible for all night, online and weekend courses, which has come to be known officially as UR NOW.

Since 2002, the Centre has been working hard to expand its list of summer semester course offerings. Summer University now offer courses from each of the nine faculties on campus, including many senior-level courses. This robust selection of courses allows students to complete their program faster regardless of what year of study they are in. The popularity of Summer University is demonstrated through enrolment numbers. While the fall and winter semesters have seen a small decrease in enrolment in response to shifting demographics and a strong economy, Summer University enrolments have remained solid over the past two years.

Summer courses are generally offered in 6 week intensive terms, running from May to June and then July to August. Some courses are offered for 3 weeks throughout the spring and summer months, while some courses, such as a practicum in Africa or a co-op term with an employer, are generally offered for four months.

The University of Regina is spread out over two campuses, and is entirely situated within the beautiful Wascana Park, which also features Wascana Lake. This wonderful city park is larger than New York's Central Park and Vancouver's Stanley Park, and features a myriad of attractions like the Mackenzie Art Gallery, the Royal Saskatchewan Museum, Darke Hall, Conexus Arts Centre, the Saskatchewan Provincial Legislative Building, and Regina Research Park. Yes, the University of Regina is ideally connected to the political and cultural hubs of Saskatchewan.

The University of Regina is a great institution located in an even greater city. And with the 2009 WASSA conference taking place in Regina, WASSA members will be able to appreciate this prairie oasis.

## Radisson Plaza Hotel Saskatchewan

An elegant historical hotel built in 1927 with 224 guest rooms, including 26 suites and a 1574 sq. ft. Royal Suite. Saskatchewan's only Four Diamond Hotel offers the finest dining opportunities. A luxurious, relaxing atmosphere, and excellent cuisine provide a memorable experience. Our focus on flawless service, attention to detail and impressive food and beverage offerings ensure you will leave with warm memories. One of the special pleasures awaiting you is the Crown Club Fitness Centre. With a whirlpool, steam room, exercise room, massage services and training specialists, we can help you unwind. After your workout, spoil yourself. Rejuvenate your body in the steam room, soothe yourself with a hydra-massage in our spa pool or relax and enjoy a healthy snack from the Hotel's food and beverage service.

The Radisson Plaza Hotel Saskatchewan has shops to serve you during your stay with us. There is a newly renovated Gift Shop on the lobby level featuring local products and specialty teas & coffees. If you are in need of a haircut please stop by our Barber Shop or try the full service Essence Organic Hair & Day Spa. Essence Organic Hair & Day Spa has created a wonderful array of luxurious spa services for men and women. These spa treatments not only beautify the body, but will leave you with an overall sense of well being. The peaceful asian atmosphere welcomes you and allows your senses to be indulged with soothing sounds and aromatic scents. Your experience will leave you with a feeling of total relaxation and rejuvenation.

### Property Description

- \* AAA/CAA Four Diamond Hotel
- \* Pinnacle Award Winner for 2003 - 'Best of the best' of Radisson properties in the Americas
  - \* Winner of President's Award for 15 consecutive years
    - \* Overlooks Victoria Park
  - \* Elegant Dining Room, Tea Room and Lounge
    - \* Conference and meeting rooms
      - \* Fitness Centre
      - \* Day-spa

### Locale

- \* Located in downtown Regina
- \* 10 minutes from the Regina International Airport
  - \* 5 minute walk to shopping mall
  - \* 10 minute walk to Casino

### Contact Information

Radisson Plaza Hotel Saskatchewan  
 2125 Victoria Avenue  
 Regina, Saskatchewan  
 S4P 0S3 Canada  
 Phone: (306) 522-7691  
 Fax: (306) 757-5521

### Reservation Information

Online Booking Site: [www.radisson.com/WASSA](http://www.radisson.com/WASSA)  
 Telephone: 1-800-395-7046  
 The special conference code is **U of R** or **WASSA**.  
 Reserve your room before Aug. 21, 2009 to qualify for these rates:  
 \$123.00 per night for a single room  
 \$133.00 per night for a double room  
 The check-in time is 3:00 pm and the check-out time is 12:00 pm.

[www.hotelsask.com](http://www.hotelsask.com)  
[www.essenceorganicspa.com](http://www.essenceorganicspa.com)

## **Moose Jaw Optional Tour Additional Information**

Moose Jaw is a distinctive city with a distinctive name, originating from the Cree word "Moosegaw", meaning "Warm Breezes". Learn about Moose Jaw's sorted past and colourful development by experiencing the sights & sounds of this prairie city's rich heritage.

The Optional Tour to Moose Jaw costs \$15.00 USD per person, in addition to the costs of any activities.

**Temple Gardens Mineral Spa** <http://www.templegardens.sk.ca/>

Visit this luxury spa resort in historic downtown Moose Jaw, Saskatchewan featuring Canada's largest therapeutic Geo-Thermal Mineral Water indoor/outdoor rooftop pool, a Leading Spas of Canada treatment facility, and an array of relaxing hotel guestrooms and suites. Be revitalized while enjoying the warm atmosphere of one of Western Canada's most popular mineral spa resorts. Admission is \$7.00 CND.

**Tunnels of Moose Jaw** [www.tunnelsofmoosejaw.com](http://www.tunnelsofmoosejaw.com)

The stories of tunnels under the city come alive in two interactive theatrical tours. Guests become part of the underground experience, traveling beneath the streets of Moose Jaw. Admission for a single tour is \$13.00 CND and for both tours is \$21.00 CND.

**Yvette Moore Gallery & Cafe** <http://www.yvettemoore.com/>

Ideal to gather with your girlfriends you'll find the latest in décor accents, spicy condiments, art from renowned artist Yvette Moore and a delightful place to sit, catch up and enjoy a sophisticated yet casual lunch.

**Western Development Museum** <http://www.wdm.ca/>

The Saskatchewan Western Development Museum has been the museum of social and economic history for the Province of Saskatchewan for 60 years.

**Snowbirds Museum** <http://www.snowbirds.dnd.ca/v2/>

The Snowbirds Demonstration Team (431 Squadron) is a Canadian icon comprised of serving members of the Canadian Forces. Their pilots and technicians work as a team to bring thrilling performances to the North American public. Serving as Canadian ambassadors, the Snowbirds demonstrate the high level of professionalism, teamwork, excellence, discipline and dedication inherent in the women and men of the Air Force and the Canadian Forces.

**Moose Jaw Museum and Art Gallery** <http://www.mjmag.ca/>

The Moose Jaw Museum & Art Gallery interprets the authentic history of Moose Jaw and area. Consisting of a wide range of human history artifacts with strong representation of First Nations beadwork, women's clothing, and clothing-related artifacts from 1880 onward, the Museum's collection of over 6,000 artifacts embodies a history unique to Moose Jaw. The Gallery exhibits an engaging range of contemporary and historical art by local, provincial, national, and international artists.

**Heritage Sites & Buildings** <http://www.moosejaw.ca/cityhall/clerks/buildings.shtml>

**Historic Library in Crescent Park** - Adjacent to Temple Gardens Mineral Spa

The City of Moose Jaw is fortunate to have a number of Heritage sites and buildings. The historical significance of these locations should not be underestimated.

**Murals of Moose Jaw** <http://www.moosejaw.ca/tourism/attraction/muralsofmoosejaw/index.shtml>

The Murals of Moose Jaw program gives visitors the opportunity to see Moose Jaw on a grand scale. Scenes depicting Moose Jaw's early history can be found on the sides and fronts of buildings throughout the downtown core.

**Casino Moose Jaw** <http://www.casinomoosejaw.com/>

Connected to Temple Gardens you won't want to miss your chance to test your luck and skill. Casino Moose Jaw has over 200 slot machines and your favourite table games, surrounded by 20 beautiful murals and décor inspired by The Roaring Twenties. We also bring live, world-class entertainment to Mae Wilson Theatre.

