

**WESTERN ASSOCIATION OF SUMMER SESSION  
ADMINISTRATORS**

**NEWSLETTER**

Volume 20, No. 4 December, 1990

199091

President

**Dori Beeks**

Western Oregon State College

Presidenclect

**Karen Simpkins**

Idaho State University

Past President

**Larry Cobb**

San Diego State University

Secretary/Treasurer

**Paul Bradley**

San Jose State University

Directors:

**Libby Kay**

University of British Columbia

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**Dan Wick**

University of California, Davis.

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Annual Meeting

**Gary Penders**

UCLA

Catalog

**Sandra Willcox**

University of Montana

Membership/Newsletter

**Maggie Herrington**

Portland State University

Nominating

**Jil Warn**

University of California

Professional Standards

**Jody Fisher**

Loyola Marymount University

Program Awards

**Michele Wilson**

Western Oregon State College

Research

**Sharon Alexander**

University of Victoria

Resolutions

**Miles Turner**

Portland State University

**WASSA Elects New Leadership**

**Dori Beeks**, Western Oregon State College, became WASSA's twenty fourth president during the 1990 conference. As Presidentelect, she was responsible for organizing the conference this year in Seattle. **Karen Simpkins**, Idaho State University, was named Presidentelect and assumes primary responsibility for organizing the 1991 conference.

**Larry Cobb**, San Diego State University, has served as President this past year, leading the organization with thoughtfulness and good cheer. He now becomes Past President. We congratulate President Beeks and Presidentelect Simpkins on their new offices and look forward to their leadership.

## Keynoter Addresses Future Needs

**Father William J. Sullivan**, President of Seattle University, was guest speaker

at the 1990 WASSA Conference. He spoke of the need for change in leadership strategy in the 21st century.

Although styles may change, success within the institution will still depend

upon individuals; individual leaders *do* make a difference. "The vision thing is

so very critical," he maintains, "You have a real vision of something that could be better and that is what really draws you on. Without that vision, you are a manager, even if in the greatest sense of the word."

The electronic revolution is a factor which requires new leadership and new

ways of exercising power. Hierarchical leadership is giving way to informed

organizations. Formerly, some people knew a lot and others did not; now

information about an institution and its activities is readily available. Widely

disseminated information changes the nature of leadership; it requires adjustment on the part of leaders.

Father Sullivan urged the following four strategies for leaders in the 21st century:

1. It will be critical that leaders study the landscape to develop effective plans for the institution; this is called "environmental scanning."
2. Dream your dreams. The vision is not *less* important in a changing society, it is *more* important. What are the things we can really see to help our society?
3. Include all the players. We must learn the wider circles of consultation. Refusing to do this goes against powerful social change.
4. Just do it. Study the landscape, develop vision, and consult; but ultimately make a decision and act.

## From the President

At this time of year, deans and directors are busy putting all they know into planning a spectacular 1991 summer term. Many of us have met with friends and colleagues at the WASSA conference, followed by

NAASS in Minneapolis. Both featured great programs and the weather was, overall, beautiful. We have returned home with fresh enthusiasm and wired to do business.

Since this is planning time for next summer, it is an opportunity to review the knowledge you have acquired and the processes you have developed to implement change. You can share that expertise with others. I urge each of you to take up pen or touch that switch and write an article (3,000 words

maximum, including references) to submit to **Sharon Alexander** (University of Victoria) or **Ken Griffin** (University of Wyoming), coeditors for a special issue of the *Mountain Plains Adult Education Association Journal*. The deadline is April 1, 1991.

NAASS was a wonderful conference, presided over by our very own **Norm Watt**. At the banquet, lifetime member awards were presented to **Charlie White** (Portland State University, emeritus) and **Nancy Abraham** (University of Wisconsin, emeritus).

**Gary Penders** (UCLA) is planning great things to do in Los Angeles at next year's WASSA conference and has a surprise in mind for you. Mark your

calendars now: September 1821, 1991.

Fond regards to all,

*-Dori Beeks*

## 1990 Exemplary Program Awards

In keeping with tradition, the exemplary programs session showcased the diversity of innovative programming on the different campuses. This is always one of the most stimulating components of the WASSA conference.

Each year, WASSA campuses are encouraged to review programming that is special and innovative and to submit a description of that program to the

WASSA Programs Award Committee for consideration. **Bruce Thompson**, Programs Chair, announced the winners at the awards banquet. They are:

### **CREDIT**

First Place: Icelandic Institute (University of Victoria)

Second Place: Correctional Environments (California State University, Long Beach)

Third Place: Summer Sessions in Marine Science (University of Hawaii, Hilo)

### **NONCREDIT**

First Place: USSR A Pacific Neighbour (University of Hawaii, Manoa)

Second Place: 1990 Summer Bridge KYO Program (California State University, San Bernardino)

Third Place: Indian Summer (University of Arizona)

## **ADMINISTRATIVE**

First Place: Summer Sponsorship Program (University of Idaho)

Second Place: Using Micros to Facilitate Mail Registration (University of Hawaii, Manoa)

With the announcement of these awards, Bruce, presenter extraordinaire, steps down from the committee he has chaired for two years. He thanks the

organization for the opportunity to serve and looks forward to continued involvement with WASSA in the future.

## **Watt Wins High Voltage Award**

**Bill McDougall**, Washington State University, presented the WASSA Distinguished Service Award to **Norm Watt** during the awards banquet at the

conference in Seattle.

Norm has served both as president of WASSA and NAASS (North American Association of Summer Sessions). He is known for his energy and creativity

in helping others. Through his involvement with the annual World's Worst Art Showbad art for good causeshe has touched countless lives. His skill in

eliciting badpun titles for artwork from WASSA conference attendees is great; yet he has also used energy and creativity to serve as a unique and talented leader, helping make WASSA unique, wonderful, and full of humor.

Congratulations, Norm!

## **1991 Conference Set for LA**

Los Angeles is the site of the 1991 WASSA Conference to be held September 18-21, 1991. Conferees will be housed in the Holiday Inn on Wilshire Boulevard, a short walk from Westwood Village with its shops, restaurants, and movie theaters.

It is also a short distance to UCLA where most conference sessions will be held. The early calendar allows us the run of the campus between the end of summer sessions and the beginning of fall term. September is one of the warmest months in LA so your dreams of a Southern California holiday attached to the work of the conference will most likely come true.

We have arranged with the hotel for early arrivals and late departures at the conference rate of \$86/night (single or double) so if you want to extend your trip, start planning now. There will be a companions program including visits to LA's outstanding museums and a chance to be part of a studio audience in the taping of popular TV shows.

We hope to see you there.

**Gary Penders**

## **WASSA Conference Planners to Meet**

Executive officers and committee chairs will gather in Los Angeles on February 8, 1991 to plan the year's conference. This planning session begins Friday evening and continues through the day on Saturday. Participants are free Saturday evening to return home or enjoy Los Angeles. If you are of this group, mark your calendar.

## **Special Thanks**

We appreciate the assistance of **Dori Beeks, Bill McDougall, Gary Penders, and Bruce Thompson** for contributing articles to this issue of the *WASSA Newsletter*.

## **WASSA Officers and Committees, 1990/91**

Year following each name indicates term expiring at annual meeting.

### **President**

Dori Beeks, Western Oregon State College

### **Past President**

Larry Cobb, San Diego State University

### **Presidentelect**

Karen Simpkins, Idaho State University

### **Secretary/Treasurer**

Paul Bradley, San Jose State University

(threeyear term expiring 1992)

### **Directors**

Libby Kay, University of British Columbia, 1992

Harry Norman, University of Washington, 1993

Dan Wick, University of California, Davis, 1993

### **Committees**

#### **Annual Meeting**

Gary Penders, Chair, UCLA, 1991

Lloyd Carswell, University of Alberta, 1991

Sid Eder, University of Idaho, 1993

Jody Fisher, Loyola Marymount University, 1992

Harry Norman, University of Washington, 1992

### **Catalog**

Sandra Willcox, Chair, University of Montana, 1991

Steve Harmon, Portland State University, 1993

Mary Lopez, California State University, Sacramento, 1991

Liliane Morgan, University of Victoria, 1992

Jo Volkert, San Francisco State University, 1992

Jil Warn, University of California, San Diego, 1992

### **Membership/Newsletter**

Maggie Herrington, Chair, Portland State University, 1992

Paul Bradley, San Jose State University, 1992

Jody Fisher, Loyola Marymount University, 1992

Judy McCarrick, University of California, Santa Cruz, 1991

Robert Mercer, Portland State University, 1993

Delores Sharp, Lewis and Clark College, 1992

### **Nominating**

Jil Warn, Chair, University of California, San Diego, 1991

Lloyd Carswell, University of Alberta, 1992

Larry Cobb, San Diego State University, 1993

### **Professional Standards**

Jody Fisher, Chair, Loyola Marymount University, 1992

Arthur Eichlin, Eastern Montana College, 1992

Victor Kobayashi, University of Hawaii, Manoa, 1993

Kevin Talbert, Southern Oregon State College, 1992

Bill Taylor, University of Calgary, 1993

### **Program Awards**

Michele Wilson, Chair, Western Oregon State College, 1993

Lee Golden, University of Portland, 1992

Nancy Goldman, Portland State University, 1991

Clarence Gray, University of Regina, 1992

Lib by Kay, University of British Columbia, 1993

Betsy Sakata, University of Hawaii, Manoa, 1993

### **Research**

Sharon Alexander, Chair, University of Victoria, 1991

Ken Griffin, University of Wyoming, 1993

John Minnis, University of Manitoba, 1992

Carol Stedman, University of Nevada, Las Vegas, 1992

Bruce Thompson, UCLA, 1992

### **Resolutions**

Miles Turner, Chair, Portland State University, 1991

Maureen Rogers, University of British Columbia, 1993

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