



## 2016 Annual Conference Print Media Submissions

Share with us how you shine by submitting your print media materials for the WASSA Print Media Awards! Not only is this a great opportunity to share but it is also an excellent way to get valuable feedback from colleagues and even find a new idea or two! *So you are sure to be a winner!*

The Print Media Committee will be presenting awards for Print Media submissions in the following categories at the 2016 conference in Santa Cruz, CA, Sept 26 - 29, 2016

([www.regonline.com/wassa2016](http://www.regonline.com/wassa2016)):

- **Charlie Award for Best Printed Piece**  
This may include brochures, posters, newspaper ads, catalogs, etc...
- **Best Print Media Advertising**  
This category will be judged based on theme and distribution. Share with us your most successful application of a printed media piece.
- **Most Innovative Printed Promotional Item**  
Whatever creative, printed piece does not fit in the above categories goes here. We challenge you to "WOW!" us with your innovations!

Please note that one piece (or one cohesive series) may be submitted for each category. Submissions must be **postmarked by August 5, 2016.**

Please specify which category(s) you are submitting for & include the following:

- Six (6) copies of your submitted piece
- Name of institution and name, phone number and email address of the person making the submission
- The number of items printed
- The method of distribution
- Any comments that may be interesting to add about the piece

Please mail your materials to:

**UAF Summer Sessions & Lifelong Learning**  
**Attn: Felicia Burud**  
**PO Box 757540**  
**Fairbanks, AK 99775-7540**

Don't hesitate to contact me with questions at (toll free) 866-404-7021 or [fjburud@alaska.edu](mailto:fjburud@alaska.edu).

Looking forward to seeing you in Santa Cruz,  
Felicia Burud – WASSA Print Media Committee Chair