



## 2016 Annual Conference Marketing Submissions

Dear WASSA members,

Share your work with other members by submitting your marketing materials for our 2016 annual conference! Sharing and borrowing ideas to create solutions has always been one of our hallmarks, and the more we share, the more we can learn and grow from one another. So this year, we would love to see all schools represented in the marketing category! No activity, project, or plan is too small, and you can choose to submit your work **without** being considered for the Gary Marketing award.

### **Here's how to share your work.**

- Submit six (6) samples/copies of your marketing materials to me.
- Use the attached form to accompany each of your submission(s).

Please contact me if you have any questions.

Thank you,

### **Robert Rodriguez**

UCLA Summer Sessions & International Education

direct: (310) 825-0592

[rrodriguez@summer.ucla.edu](mailto:rrodriguez@summer.ucla.edu)



## 2016 Annual Conference Marketing Submission Form

Institution name: \_\_\_\_\_

Institution department: \_\_\_\_\_

Your name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Description of materials (Example: objective, target audience, method of distribution, etc.)

I would like to be considered for the following Gary Marketing awards (select all that apply). If you do not want to be considered, check the last box in this section.

- Single "best marketing idea" (you may submit more than one idea).
- Comprehensive marketing effort created and executed by the Summer Session office.
- Comprehensive marketing effort that includes Summer Session in the marketing plan of the institution or as part of another campus unit.
- I do not want to be considered for an award.

### Marketing Submission Checklist

- Submit six (6) samples/copies of your marketing materials.
- Complete this entire form and include a copy of it with your submission.
- Postmark your marketing materials no later than **August 5<sup>th</sup>** to:

Robert Rodriguez UCLA Summer Sessions & International Education 1331 Murphy Hall Los Angeles, CA 90095-1418 <a href="mailto:rrodriguez@summer.ucla.edu">rrodriguez@summer.ucla.edu</a> 310-825-0592
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